



# Security requires more than trust. It requires certainty.

With Uniken's REL-ID security platform,  
anything is possible.

If your organization seeks to deliver an amazing customer experience in today's environment, security in identifying your clients is central to your success. Uniken sets itself apart by raising security from a question of trust to a matter of certainty. Our REL-ID security platform drives fraud to zero, by securing the entire customer journey.

At Uniken, we believe in the power of possibility to drive a better future. That's why we're dedicated to creating a secure world where identity is a certainty, not a vulnerability. A world where client-centric organizations can build without barriers. In this world, customer experiences are free to be amazing.



## A Security Solution Equal to Today's Sophisticated Threats

Today's digital marketplace offers tremendous opportunity but also exists in an environment where sophisticated threats are a constant concern. Your organization's success relies on certainty surrounding client interaction and identity verification and authentication. The ability to eliminate fraud is a top priority to assure the success of your organization's mission. It's central to the way you need to operate on a day-to-day basis. It's just as important to build trust among those clients who seek to interact with you on digital platforms.

## Today's Challenging Security Environment

The risks to both your organization's security and those of your clients are increasingly prevalent as technology becomes more sophisticated. There are numerous threats that organizations like yours need to confront. You need to address real, tangible threats such as:



Social engineering attacks



Spearphishing scams



Mobile malware



Account takeover attacks

Such threats present potentially catastrophic consequences that, if successful, can damage brand trust, market confidence, and financial performance. If the security defense against these threats results in a frustrating experience for clients, they'll look for other alternatives.

## Transforming Security Threats Into Opportunity

Where threats exist, opportunities can be uncovered. You face the same challenges as your competitors. By seeking out ways to actively address security threats, you can turn a potentially frustrating and financially damaging problem into a competitive and profitable advantage. This is especially true when using technology that creates a frictionless client experience and offers the level of certainty you need to meet the challenge.

With the right technology solution, your organization can realize limitless possibilities, with the ability to:

- Build brand differentiation in the marketplace by embracing cybersecurity as a foundational principle.
- Pivot to a client-centric model that delivers natural and protected client interactions when identity and security are solved.
- Incorporate a security approach that is dynamic and adaptable to the ever-changing threat environment.

Most of all, with a sophisticated solution designed to meet the dominant challenges in today's environment, you have an opportunity to simplify the onboarding process for clients. That's what Uniken delivers with our unique REL-ID platform.

## Building Confidence for Your Clients... and You

When transactions are secure and identity is certain, customer experiences transform from satisfactory to amazing. Uniken helps you build experiences that meet the demands of today's digital consumer. Our technology removes the burden of security that's typically placed on the client, resulting in a fast, frictionless experience, no matter how severe the cybersecurity threat.

Incorporating Uniken's technology means your clients have the ability to interact with your organization when, where, and how they want. Across any channel. At any time. From any location. With certainty.



## How Uniken Brings Certainty to Your Client Interactions

Uniken offers a comprehensive solution that allows you to address your security concerns across the board.

Our platform helps you achieve certainty in three important ways.

### #1 Security

Your organization's technology, and your client's devices and connections, are vulnerable to attack in a variety of ways. Uniken's REL-ID platform incorporates security that addresses threat detection, identity verification, customer authentication, and channel security solutions in one, comprehensive platform. Clients will have the ability to access your system quickly and seamlessly.

### #2 Verification

It's vital to streamline your organization's origination and onboarding capabilities as you build your client base through digital platforms. REL-ID's identify verification (IDV) feature enables you to quickly and securely register clients remotely with document validation, biometric verification, passive liveness detection, and data capture.

We offer a fully global verification solution, with support for more than 12,000 identity document types from 247 countries covering over 130 languages. Our data capture processes support optical character recognition (OCR), machine readable zone (MRZ), and radio-frequency identification (RFID) chip reading. We offer real-time ID validation using government database comparisons, facial recognition technology, and biometric identity verification.

### #3 Authentication

REL-ID goes beyond the current standard of two-factor authentication. Our unique technology offers a much more reliable model. It's invisible to clients, works across all client-facing channels, and can adapt to changing client needs. REL-ID enables mutual and simultaneous authentication between your client and your enterprise.

Adding REL-ID's passwordless authentication capability to your mobile app verifies your clients' identities across all channels with multiple layers of authentication. REL-ID employs biometrics, device fingerprinting, and cryptographic identity. Other options are available for non-mobile users. Based on your client's profile in REL-ID, the system can automatically select the best authentication journey.



## Technology That's Quickly and Easily Deployed

While the need to address cybersecurity threats is understood, the time and resources required to implement technology improvements can be a potential roadblock. Uniken resolves that concern because the REL-ID platform is designed for fast and easy setup, maintenance, and updating. Simplifying the task for developers and system administrators makes it more likely that your platform will remain well protected, and that identification certainty will be consistent and reliable for years to come.

## Accelerating Possibilities

Uniken accelerates possibilities for client-centric organizations by creating certainty in identity, absolute security, and amazing customer experiences.

We unify endpoint, identity, and channel security solutions into one, tightly integrated platform focused on creating a seamless experience for your clients. They are empowered to interact with you when, where, and how they want, across any channel at anytime. Our technology creates peace-of-mind for your organization, as you secure, authenticate, and transact with absolute security.

REL-ID opens the door to the most important outcome — when transactions are secure and identity is certain, customer experiences are free to be amazing.

Contact Us to See  
REL-ID in Action